

## **Deliverable 10.1**

### **BASIC PROJECT WEBSITE**

#### **Summary:**



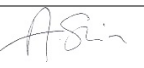

In order to kick-start dissemination activities a basic website was created and made available by the second week of the project. This deliverable describes the website and its functionalities. A new version of the website will be created after M1 and will be the object of D10.4 (M6).

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<b>Lead beneficiary:</b>		La Palma Research Centre	
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## 1 INTRODUCTION

The basic website of the project has been launched mid-June 2019, less than 30 days after the project's start, in M1, in accordance to the Grant Agreement. The website was conceived to support the launch of the project, providing an overview of the project and information about the partners involved.

The final version of the website is yet to be designed and launched before December 2019 (M6) and will include more detailed information about the project's objectives, approach and dissemination material.

This document describes the main website elements. These elements can (and will) evolve with time, to ensure the best possible interaction between the project partners and users during the project lifetime.



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## 2 WEBSITE – OVERALL CONCEPTS

The domain name is [www.robominers.eu](http://www.robominers.eu) and it was registered via godaddy. The website is hosted in LPRC's servers and it's designed under the *Wordpress* platform. The *Enfold* theme is currently being used.

Analytics – visitors, visits and other relevant parameters are to be continuously monitored through Google Analytics, which is activated in the website since day 1 of the launching.

The basic Robominers website will allow information to be published since the beginning of the project, while the development of a professional website is being developed. It is thus normal that the concepts of the basic and final website might be different.

The basic website will be developed and edited until M6. Updates in both content and design will be pursued. The project image and design elements are currently under development and will be published by M6 in Deliverable 10.3 - Project Stylebook. The website elements will be in accordance to this document.

### 3 THE BASIC WEBSITE

Robominers' website design has been conceptualized to be clear and easy to use. The colors chosen are identical to the color palette of the project's logo, but this design can evolve once the final website is published. In any case, the website elements will be in delivered in accordance with D10.3 - Project Stylebook.

#### 3.1. STRUCTURE

Fixed vertical left-sided menu:

- Home
- About Robominers – TO BE PUBLISHED
- Consortium
- Contact

Other elements:

- Social media connection

#### 3.2. PAGE LAYOUT

The main page will contain an image slider that is to be updated regularly as soon as new images of the project are published.

Below the slider, a short description of the project and to the right side of the screen a live Twitter feed will be set up. This will allow users to have up-to-date information about the project in an easy and simple way.



Figure 1 Website as seen in a computer based browser

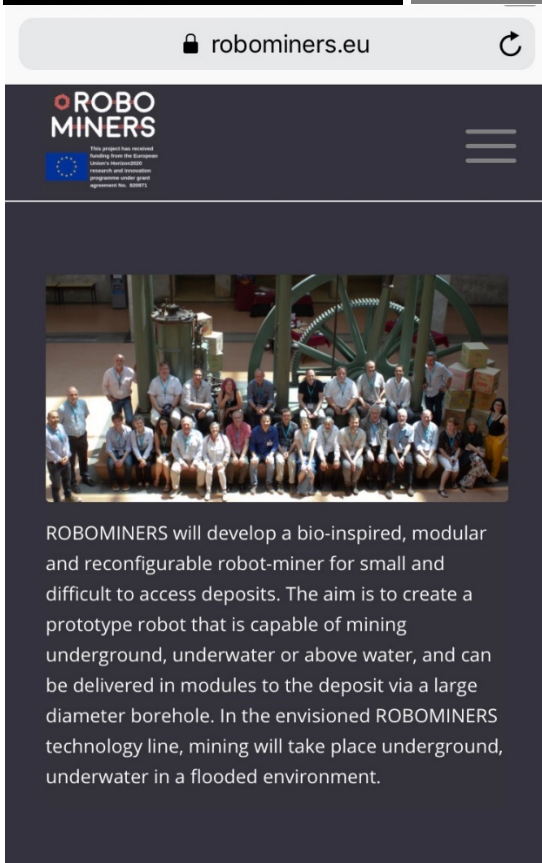


Figure 2 Website as seen in a mobile browser

The Consortium page (work in progress, data is being collected) will feature all of the Consortium member's logos and a short description of each, which will hyperlink to their institutional websites. This will make it easier for users to see who is involved in developing the project and to engage in direct contact if they wish so. The screen capture below shows this page in its current status.



Figure 3 "Consortium" page

Under the Consortium description a new menu called "About Robominers" is to be added with information about the robot, the concept and the design, once this work begins.



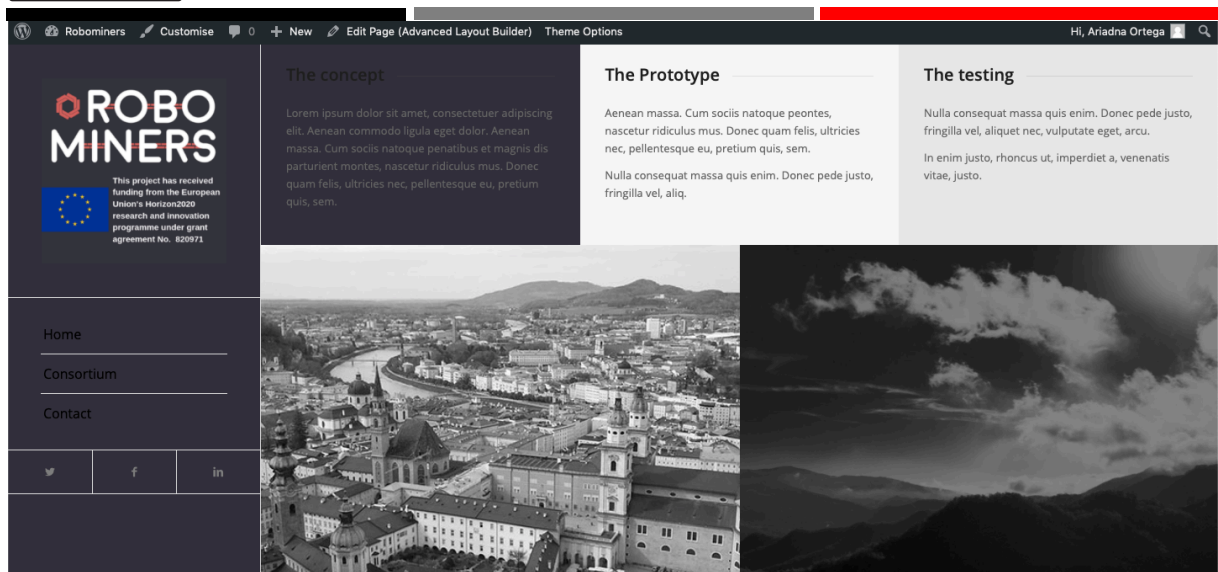


Figure 4 Template for the "About Robominers" page

The contact page contains an embedded contact form and the information contact for the project coordinator (UPM).

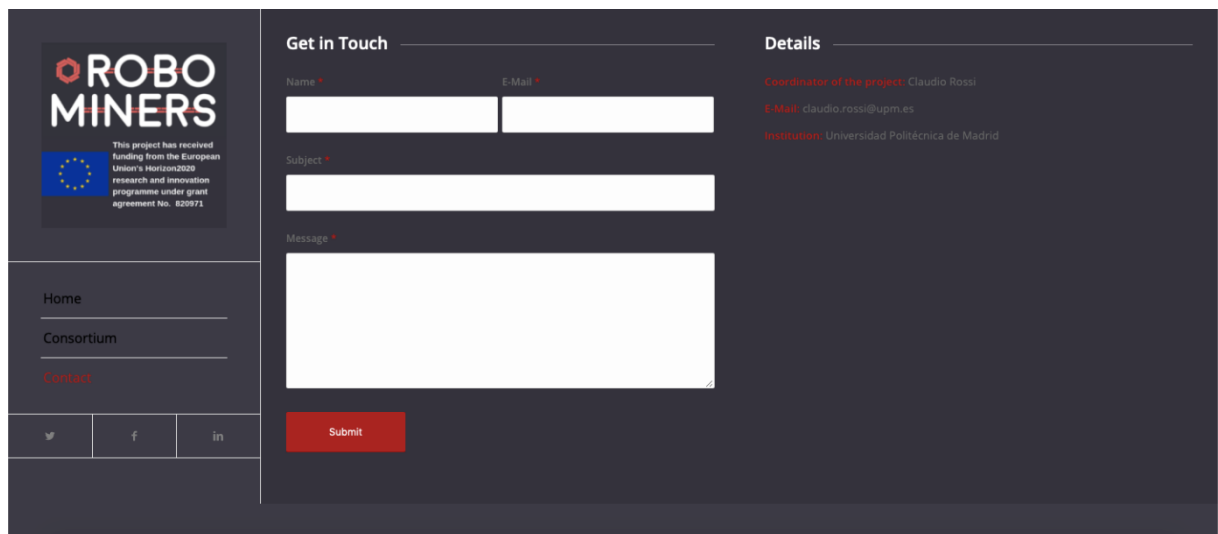


Figure 5 Robominers' Contact page

### 3.3. LOGO

The Robominers logo features prominently at the top of the fixed menu attached to the funding disclaimer and the EU flag. The logo colors are the ones used for the site design.

### 3.4. IMAGES AND CONTENT

Images are used with the explicit consent of all parties featured and the content is and will be pre-approved by the project's coordinator before publishing.